

IoT Fuse MINNEAPOLIS

CONFERENCE MAY 3RD, 2018
DETAILS AT WWW.IOTFUSE.COM/IOT2018



Minneapolis is a key region to meet professionals in the **electronics, software development, design** and **design analytics industry** who are looking for solutions to their development needs. Our community includes 10,000 members with high-level buyers with active projects looking for solutions.

WHERE DO I FIND MORE INFORMATION?

The IoT is a complex ecosystem embedded to enterprise and typical conferences offer vendor salerpitches and market trends.

IoT Fuse goes beyond that and teaches how to get things done with real use cases, solving real problems in an environment mixing Engineers investors, business operations and makers.

EXHIBIT FLOOR

2000+
attendees

Located in the heart of beautiful downtown Minneapolis, the **IoT Fuse Exhibit Floor** features hundreds of decision makers, designers, and influencers across multiple industries in the IoT ecosystem. Our relaxed vendor atmosphere fosters socializing, inventing, and a **marketplace of ideas**.

PARTNERSHIPS

3+
partners

IoT Fuse is partnered with the Minnesota Chamber of Commerce, the state's largest and premier business organization, representing more than 2,300 businesses of all types and sizes across Minnesota. In addition to those partnership, IoT Fuse has worked with the **Minnesota Department of Economic Development** to help create [recognition worldwide](#) of this region's leadership in the IoT Space. Finally, our partnership with the University of Minnesota helps bring an academic focus to our newly introduced workshop series, referred to [later in this brochure](#).

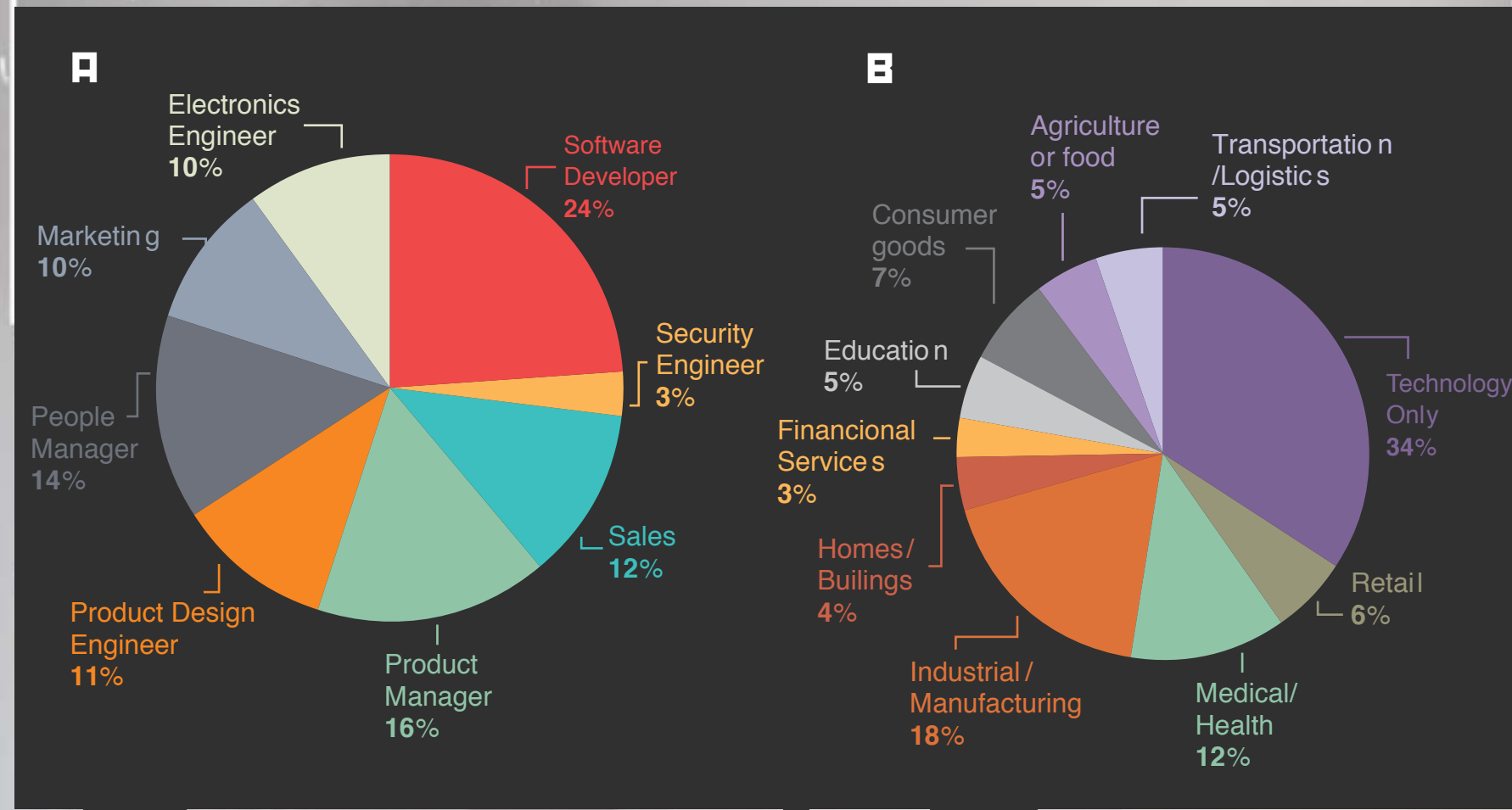
SPEAKERS

60+
luminaries

In addition to speakers from your company, we bring in IoT luminaries from across the technological spectrum, from electronics to data, and professional security to hobby. We focus on industry areas rich in knowledge in the Twin Cities area, including Medical/Health, Retail, Homes/Buildings, Agriculture & Food, Transportation/Logistics, Finance and Industrial/Manufacturing.



The IoTFuse Conference is unique because we bring together high-level **decision makers and technologists** from **diverse industries**. We believe the IoT creates digital disruption across industries, brings people together and results in business transformation which would never have happened in the past.



A - This chart shows the position self-identification of our conference attendees in 2017
B - This chart shows the industry self-identification of our conference attendees in 2017



I O T F U S E 2 0 1 8

Our sponsors make IoTFuse possible. We are proud to have built one of nation's most recognized and widely regarded IoT conference and we invite you to become a part. How it compares to other what is different?

We offer several sponsorship packages to choose from, and are always willing to work with you to find the right fit for you.

B E N E F I T S

	Table	Marketing Dashboard	Logo	Speaker	Additional Speaker	Large Room
Diamond*	Yes	Yes	Yes	Yes	Yes	Yes
Platinum*	Yes	Yes	Yes	Yes	Yes	Yes
Gold	Yes	Yes	Yes	Yes	Yes	No
Silver	Yes	Yes	Yes	Yes	No	No
Bronze	Yes	Yes	Yes	No	No	No
Iron	Yes	No	No	No	No	No

*Diamond and Platinum sponsors receive additional full-year benefits and overall conference visibility

S P O N S O R S



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P R I C I N G

Time	Oct '17 Dec '17	Jan'18 Mar '18	Apr '18
Diamond	\$40,000	\$50,000	\$60,000
Platinum	\$15,000	\$20,000	\$25,000
Gold	\$10,000	\$12,500	\$15,000
Silver	\$6,500	\$8,250	\$10,000
Bronze	\$5,000	\$6,250	\$7,500
Iron	\$3,300	\$4,200	\$5,000

ADDITIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

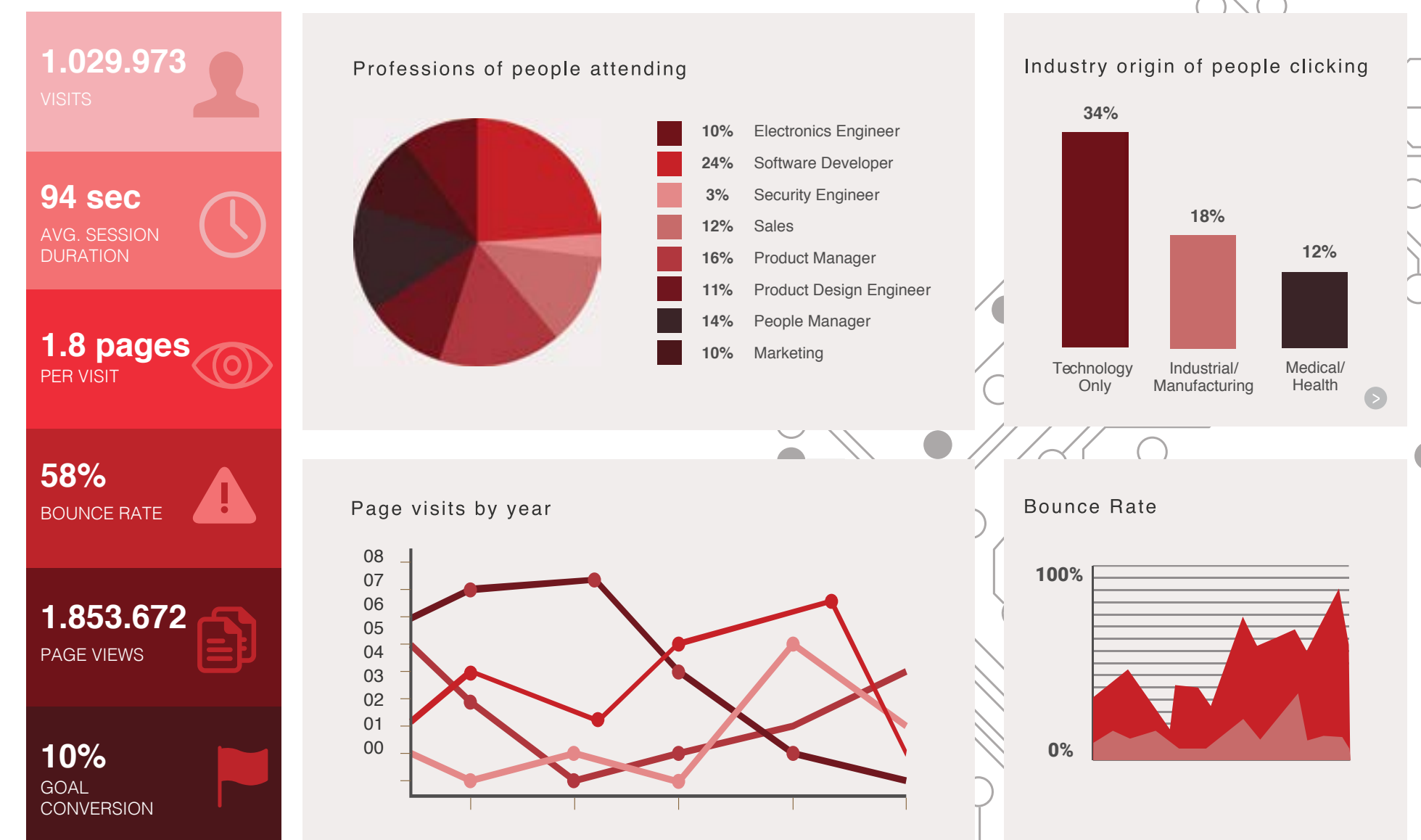
Item	Price
On-Site Hackathon (Various Sizes)	\$30,000-\$50,000
On-Site Smart Tiny Home Exhibit	\$50,000
Super Bowl Wrapped Transportation Bus (on Display for 5 Days)	\$50,000
On-Site Lunch Sponsorship	\$20,000
Thursday After-Party Sponsorship	\$20,000
Upgraded Growroom Sponsorship	\$20,000
WiFi Name & Password, Full Facility Wifi Service	\$15,000
On-Site Breakfast Sponsorship	\$10,000
Five Coffee Stands, With 2000 Custom Printed Coffee Sleeves	\$5,000
Snack Session (Per Snack Session)	\$5,000
Wednesday VIP Party	\$5,000
2000 Lanyards With Logo	\$4,000
2000 Pens and 500 Notepads	\$3,000
First Person Drone Flying Game, 2 Hours	\$3,000
Custom Logo On-Site Staff and Merchandise Shirts	\$2,500
2 On-Site VR Headset Game Session, 2 Hours	\$2,000
Printed Conference Pocket Guide	\$2,000

MARKETING DASHBOARD

For Bronze Level sponsors and above, we will provide you detailed marketing analytics on your session and show what types of people are interacting with you in a digital and physical space.

The Internet of Things space supports competition and cooperation across industries. These analytics of industries, professions and other demographic data is critical to connecting within the industry and will help you survive and thrive in this business era. Key differentiator - no other IoT conference does this.

IOT FUSE 2018 SPONSOR ANALYTICS DASHBOARD



NEW IN 2018!

May 1st and 2nd will include two full days of Internet of Things workshops from some of the best and brightest practitioners around the nation.

Between 150 and 200 Internet of Things developers from across the country will convene on the first two of three days of the IoT Fuse event to learn deep-insights from University Professors, Independent Developers and Internet of Things Hardware Technology vendors. Classes will include kits and keys to platforms.

If your company is interested in running a session during the workshop days, give us a call! Prince range from \$1,000 to \$3,000 for a workshop, depending upon the type.

These workshops are being put on in partnership with two of the most respected technology institutions in our region, the University of Minnesota and the University of St. Thomas.

Location: University of St. Thomas Minneapolis Campus, ~4 Blocks from the Minneapolis Convention Center



A T T E N D E E T I C K E T P R I C E S

Oct-Dec	Jan Mar	Apr
\$499	\$999	\$1499